

**Draft Agenda**

**Science: Becoming the Messenger**

***For a small group of ambitious researchers***

***specially selected to participate for a second day***

**Mississippi State University**

**Starkville, Mississippi**

**August 30, 2011**

7:30 – 8:00 **Breakfast**

8:00 – 9:00 **Introduce Self and Message in 60 Seconds**

**Lingering Questions from Day One**

9:00 – 10:00 **Training for Media Boot Camp**

**Dan Agan, Chris Mooney, & Joe Schreiber**

10:00 – 10:15 **Break**

10:15 – 12:00 **Preparing your Presentation using Hitchhiker’s system**

**Interview each participant on video and review individually with Joe Schreiber**

12:00 – 12:45 Working **Lunch**

12:45 – 1:45 **Preparing your Presentations for the Press Conference**

1:45 –3:00 **Press Conference**

3:00 – 3:15 **Break**

3:15 – 4:30 **Press Conference (continues)**

4:30 – 4:45 **Wrap Up**

**Complete Evaluation Forms**

**Presentation of Certificates**