

**Science: Becoming the Messenger**

*A communications skill-building workshop brought to you*

*by the National Science Foundation*

***For a small group of ambitious researchers specially selected to participate for a second day***

**Baton Rouge Marriott**

**5500 Hilton Avenue, Baton Rouge, LA**

**November 18, 2011**

7:30 – 8:00 **Breakfast**

8:00 – 8:30 **60-Second Participant Introductions**

Participants must address:

* Name
* Institution
* Area of Research
* Main Message

8:30 – 9:00 **Last Chance for any questions from Day One**

10:00 – 10:15 **Break**

10:15 – 10:45 **Media Interview Exercise Part Two**

10:45 – 11:00 **Presentation Tips and Techniques**

11:00 – 1:00 **Prepare your Presentation**

Additionally, we will be conducting video interviews of each Participant

12:00 – 12:45 **Working Lunch**

1:00 – 1:30 **Rehearse Your Presentation**

**1:30 – 1:45 Copy Presentations to Provided Flash Drives**

1:45 –3:00 **Press Conference**

3:00 – 3:15 **Break**

3:15 – 4:30 **Press Conference (continues)**

4:30 – 4:45 **Wrap Up**

4:45 – 5:00 **Complete Evaluation Forms**

**Presentation of Certificates**