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**Science: Becoming the Messenger**

*A communications skill-building workshop brought to you by the National Science Foundation*

**Cedar Shore Resort, 1500 Shoreline Drive, Oacoma, South Dakota**

**June 5, 2012 \*\*\*\*\*\*DRAFT\*\*\*\*\***

7:30 a.m. **Breakfast and registration**

8:00 - 8:15 **Opening remarks**

* Susan Mason, NSF

8:15 – 8:45 **The Workshop “Morning Show”**

* Chris Mooney

8:45 - 9:00 **The State of Science**

* Chris Mooney

9:00 – 10:00 **Creating & Distilling Your Message**

* Dan Agan
* Chris Mooney
* Joe Schreiber

10:00 – 10:15 **Break**

10:15 – 12:00 **Creating & Distilling Your Message (continued)**

12:00 – 1:00 **Lunch**

12:00 – 1:00 **Lunch *for Public Information Officers***

 1:00 – 2:00 **Information Partners Breakout Session – *for Public Information Officers***

**communicating on behalf of institutions & universities**

* Lisa Van Pay

 1:00 – 2:00 **A Hitchhiker’s Guide to Public Presentations**

* Dan Agan

**June 5, 2012** (continued)

2:00- 2:30 **Working with Messages**

* Dan Agan
* Chris Mooney
* Joe Schreiber

 2:30 – 2:45 **Break**

2:45 - 4:15 **I Am New Media (And So Can You!)**

* Chris Mooney

4:15 – 5:45 **Video Boot Camp: Tell Your Story on Camera (**laptop required)

* Joe Schreiber

5:45 ­– 6:00 **The Workshop “Morning Show” – Revisited**

* Chris Mooney

6:00 – 6:15 **Complete Evaluation Forms**

 **Presentation of Certificates**