



NSF OLPA Update 2024 EPSCoR PI Meeting

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U.S. National Science Foundation

May 15, 2024

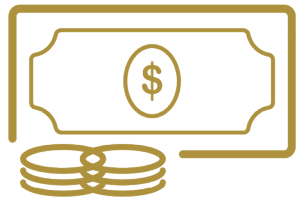
NSF By The Numbers



The U.S. National Science Foundation (NSF) is an \$9.06 billion independent federal agency created by Congress in 1950 to promote the progress of science; to advance the national health, prosperity, and welfare; to secure the national defense. NSF's vital role is to support basic research and researchers who create knowledge that transforms the future.

DID YOU KNOW?

NSF has funded the work of **261** Nobel Prize winners over 75 years.



\$9.06B
FY 2024
Total Enacted

93%

Funds research,
education and
related activities



11K
Awards



1.9K
Institutions



353K
People

**Data represents FY 2023 Actuals unless otherwise indicated*

OLPA's Strategic Communications Plan



Policymakers



Public and Industry



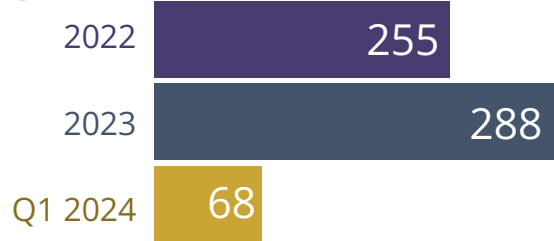
NSF and Research Community

We Bring NSF to the Public



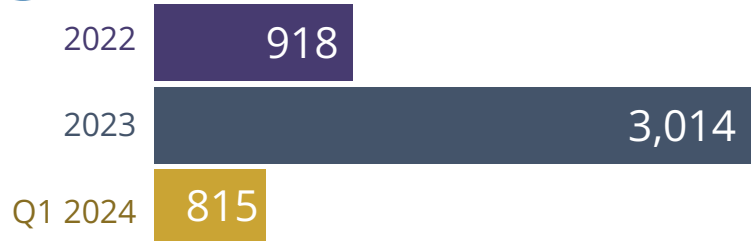
MEDIA MENTIONS

NSF IN MAINSTREAM* OVERALL



% Change from 2022 to 2023
+28%

SPECIFIC MENTIONS OF DR. PANCHANATHAN



% Change from 2022 to 2023
+239%

*Mainstream media is defined as Associated Press, Reuters, New York Times, Washington Post, Wall Street Journal, Forbes and USA Today.

SOCIAL MEDIA GROWTH

	2022	2023	Q1 2024	% Change from 2022 to 2023
LinkedIn Followers	189,245	230,387	251,361	+22%
Director's X Followers	733	2,109	2,396	+188%

VIDEO GROWTH

	2022	2023	Q1 2024	% Change from 2022 to 2023
Discovery Files Podcast Views	2,970	495,778	1,231	+16,592%
YouTube Channel Subscribers	127,396	140,140	149,815	+11%
YouTube Channel Short Video Views	447,167	1,295,937	1,431,323	+190%

For media inquiries/interview requests, please call (703) 292-7090 or email NSF Public Affairs at media@nsf.gov.



NSF Brand Policy and Guidance

NSF Policy on Brand Standards became effective on December 1, 2023

U.S. National
Science Foundation

Include "U.S." in the agency name
when written in full.

U.S. National Science Foundation

Updates to signage posted on physical property such
as facilities, centers, buildings, equipment, vehicles,
etc. should be completed by Dec 31, 2024.

Logos, policy information and other resources
are in the NSF Brand Identity Portal.

Ensure you are using the most recent logo files.

Webpages and other high-profile
communications should also be updated to
align with the brand standards.

GRANT TERMS AND CONDITIONS HAVE BEEN UPDATED TO REFLECT ALIGNMENT WITH THE BRAND POLICY.



Visit the ***NSF Brand Identity Portal*** in the NSF Media Hub.

Inquiries: nsfbranding@nsf.gov

WWW.NSF.GOV

NSF EPSCoR Brand Application



- The NSF EPSCoR logo has been approved for continued use by the NSF program office, jurisdictional offices and recipients.
- Recipients with an award of \$1M or more may have additional brand requirements as outline in the NSF Policy on Brand Standards and they will still need to incorporate the primary NSF logo as appropriate.
- The NSF EPSCoR logo and jurisdictional variations must always be used as a whole in all instances with the NSF logo to the left, text in the middle and NSF EPSCoR emblem on the right. These logo files may not be cropped or dismantled.

The NSF EPSCoR logos can be found here:

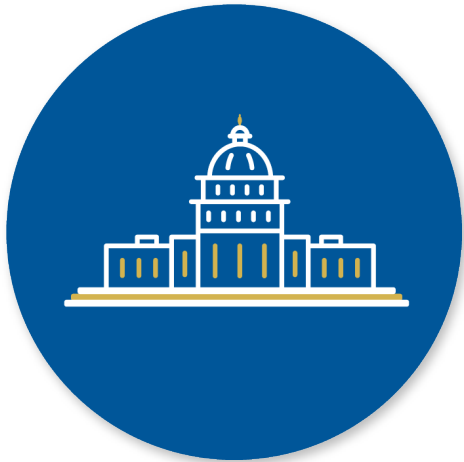
<https://nsf.widencollective.com/portals/5tlaweok/NSFEPSCoRLogos>

More information on the policy and brand standards can be found here:

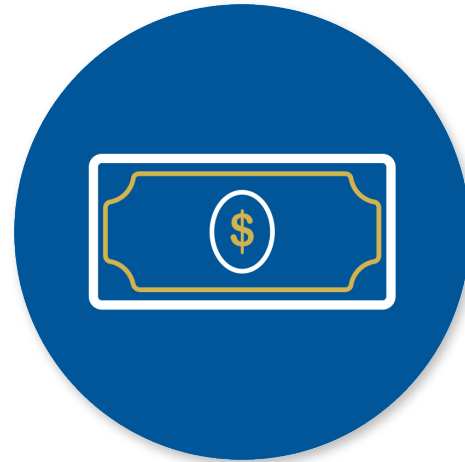
<https://mediahub.nsf.gov/portals/dnmqqhzz/NSFBrandingPortal>



Government Affairs Updates



UPDATES
FROM THE HILL

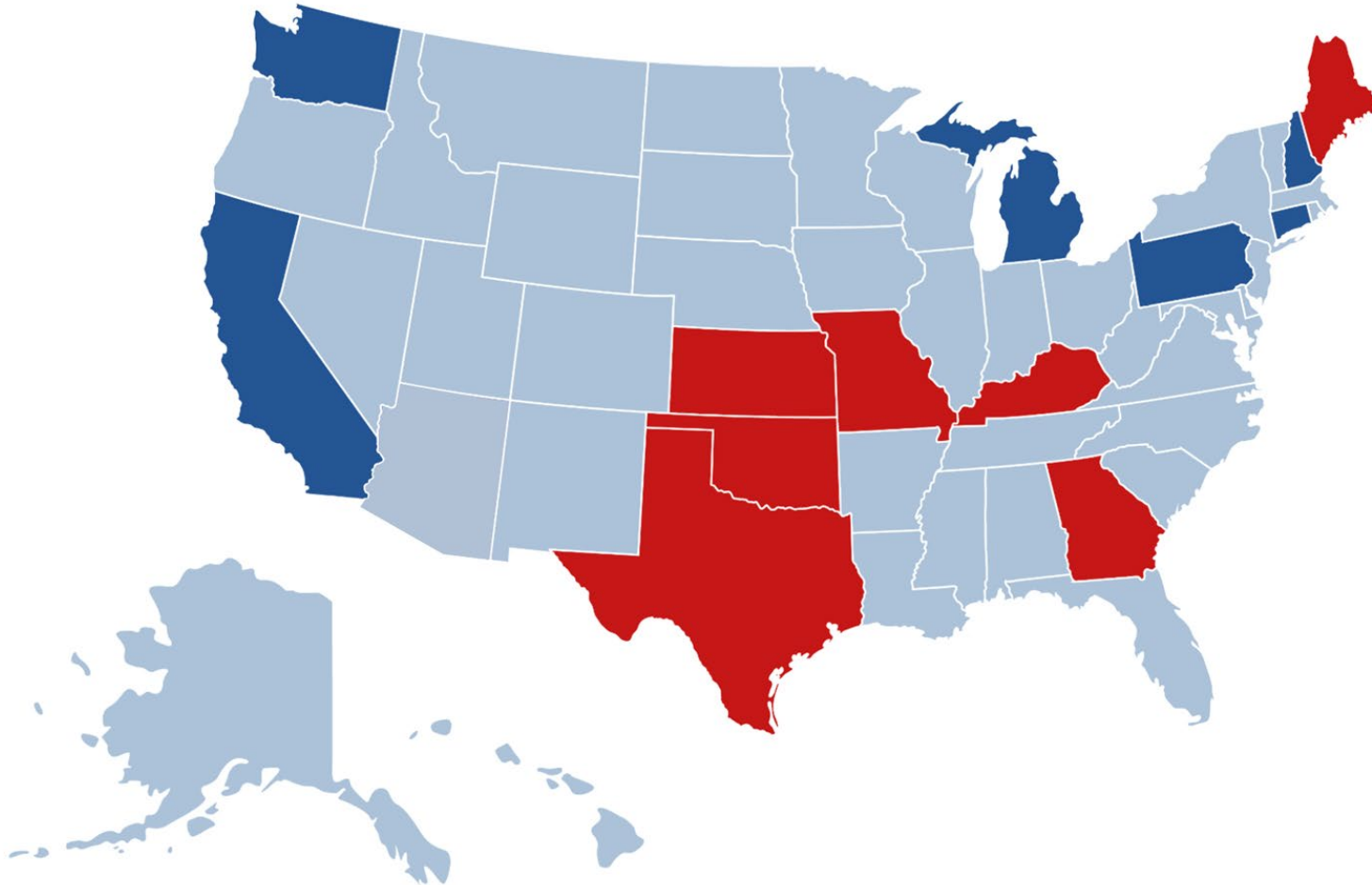


FY2025 BUDGET
REQUEST



CONGRESSIONAL
ENGAGEMENTS

Congressional Committee Leadership



Senate Appropriations Committee

- Chair Murray (D-WA)
- Ranking Member Collins (R-ME)
- CJS Chair Shaheen (D-NH)
- CJS Ranking Member Moran (R-KS)

Senate Commerce Committee

- Chair Cantwell (D-WA)
- Ranking Member Cruz (R-TX)
- Science Ranking Member Schmitt (R-MO)

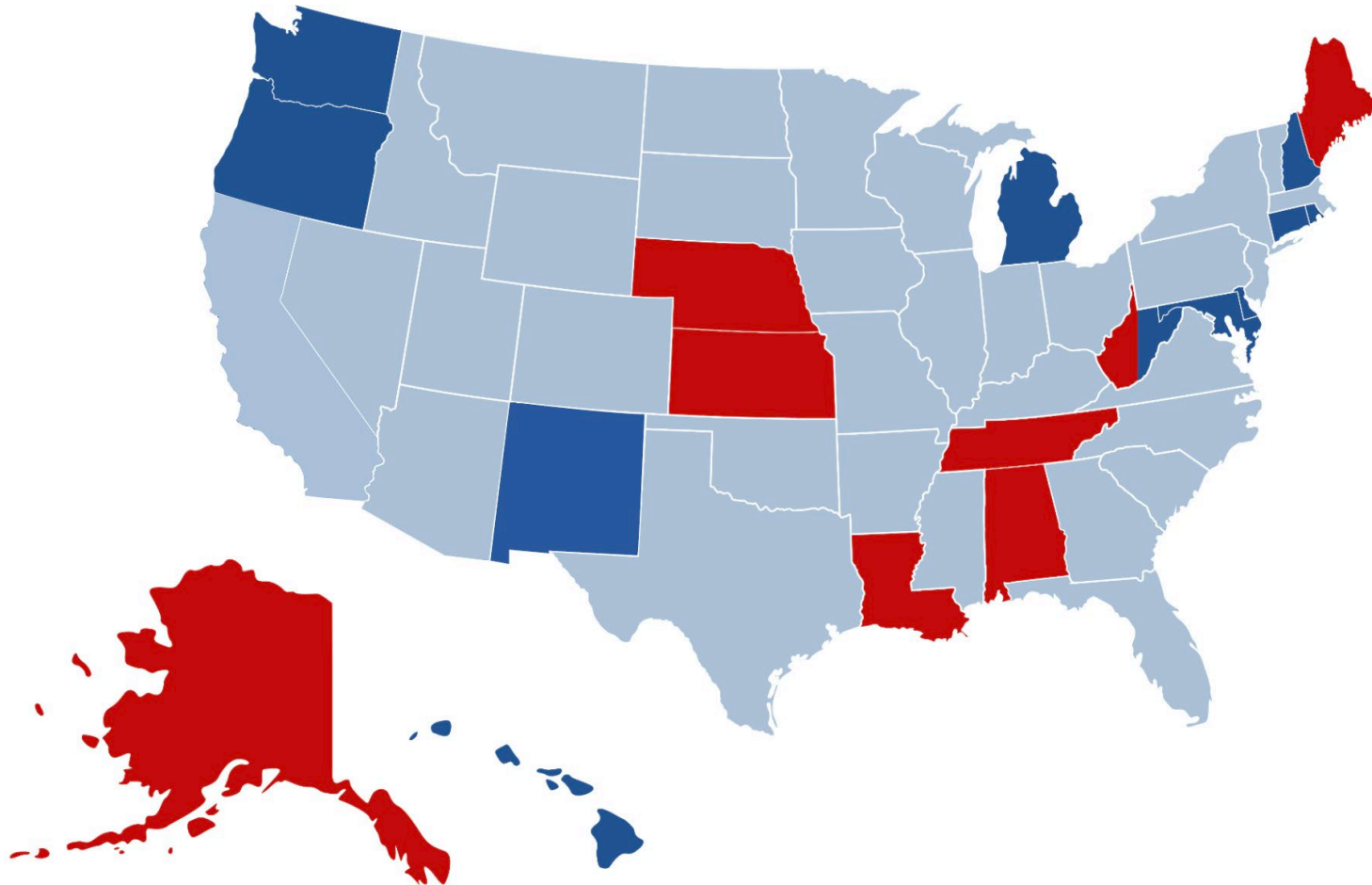
House Appropriations Committee

- Tom Cole (R-OK)
- Ranking Member DeLauro (D-CT)
- CJS Chairman Rogers (R-KY)
- CJS Ranking Member Cartwright (D-PA)

House Science Committee

- Chair Lucas (R-OK)
- Ranking Member Lofgren (D-CA)
- R&T Chair Collins (R-GA)
- R&T Ranking Member Stevens (D-MI)

Senate CJS Committee



● Democrats

Sen. Jeanne Shaheen (D-NH), Chair
Sen. Jack Reed (D-RI)
Sen. Chris Coons (D-DE)
Sen. Brian E. Schatz (D-HI)
Sen. Joe Manchin, III (D-WV)
Sen. Chris Van Hollen, Jr. (D-MD)
Sen. Jeff Merkley (D-OR)
Sen. Gary C. Peters (D-MI)
Sen. Martin Heinrich (D-NM)

● Republicans

Sen. Jerry Moran (R-KS), Ranking Member
Sen. Lisa Murkowski (R-AK)
Sen. Susan M. Collins (R-ME)
Sen. Shelley Moore Capito (R-WV)
Sen. John Kennedy (R-LA)
Sen. Bill Hagerty (R-TN)
Sen. Katie Britt (R-AL)
Sen. Deb Fischer (R-NE)

Recent Appropriations



Appropriations

FY 2023 Total	FY 2024 Enacted
\$9.877B	\$9.06B

CHIPS and Science Act Authorized Levels

FY23	FY24	FY25	FY26	FY27
\$11,897,480,000	\$15,646,930,000	\$16,706,670,000	\$17,832,420,000	\$18,919,180,000

NSF FY 2025 Budget Request



\$10.183 million

+3.1% above the FY 2023 total budget



For more information on our FY 2025 request, please visit our [FY 2025 Budget website](#), and view our [Budget Request Fact Sheet](#)



NSF EPSCoR Engagements



ALASKA



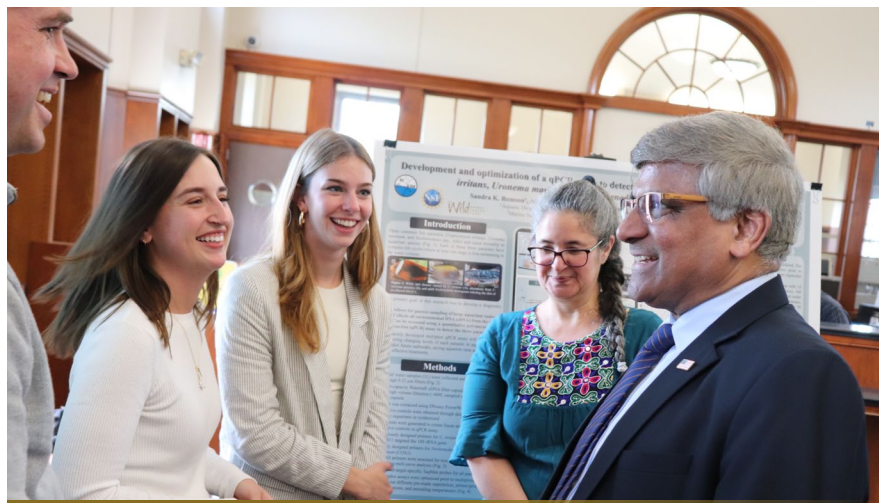
KANSAS



NEVADA



NEW HAMPSHIRE



RHODE ISLAND



MISSISSIPPI

Anniversary Celebration Overview



Anchor Activities

- Open Houses - In Person and Virtual Tours and Events
- Student video game competition
- Exhibits/displays at NSF
- NSFDay@theMuseum



Celebration Events

- Symposium/Summit
- Staff celebration event(s)



Commemorative Items

- Digital and print materials
- Anniversary content on NSF.gov
- Digital toolkit
- Social media posts and activities



Engage with NSF



NSF
Official
hashtags

#NSFfunded

#NSFstories



Facebook

facebook.com/US.NSF



Twitter

twitter.com/NSF

twitter.com/nsfdrpanch



Instagram

instagram.com/nsfgov



YouTube

youtube.com/user/VideosatNSF



Pinterest

pinterest.com/USNSE



Science Matters Blog

new.nsf.gov/science-matters



LinkedIn

linkedin.com/company/national-science-foundation



Newsletter

Sign up at NSF.GOV

